

# PAINTED SOUND EXECUTIVE SUMMARY

Art. Rock Culture. Collectible Assets.

**K**  
**PAINTED  
SOUND**  
by KOTHER



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## PAINTED SOUND BY KOTHER

*"Where Rock & Roll Heritage Meets Investment-Grade Art"*



**PAINTED SOUND** is the result of a life shaped by guitars.

Klaus Kother grew up with music, took to the stage at an early age, worked in renowned music studios, collected guitars, and later ran MJ Guitars in Munich together with Matthias Jabs of the Scorpions. For decades, he moved between music, design, entrepreneurship, motorsports, and the cultural world of rock 'n' roll.

Guitars were never just instruments to him. They became vessels of memories, identity, cultural history, and personal experience.

With **PAINTED SOUND**, Kother translates this lifelong connection into a growing body of contemporary art. Iconic guitar shapes become visual resonating bodies that make memories, mythology, energy, transformation, and personal stories visible.

What began as a limited series has since evolved into a documented body of work comprising 25 completed pieces, which continues to grow.

**PAINTED SOUND** is not a new beginning.

It is the convergence of a life spent between music, art, design, and entrepreneurship—made visible through a unique visual language.

## THE OPPORTUNITY : THE INTERSECTION OF ART, MUSIC, AND CULTURAL MEMORY

The global art market and the market for music memorabilia are among the most established collector segments in the world. Yet, until now, these two fields have rarely been brought together within a single artistic concept.

**PAINTED SOUND** bridges these worlds.

The works are based on iconic guitar shapes that already carry cultural significance prior to their transformation. Through painting, materiality, symbolism, and documented creative cycles, they evolve into independent contemporary artworks.

It is not just about instruments.

It is about memory, identity, music history, and the emotional connection that people build with certain objects across generations.

### THE POSITIONING

What We're NOT	What We ARE
<ul style="list-style-type: none"><li>▪ No mass production</li></ul>	<ul style="list-style-type: none"><li>▪ 25 completed works</li></ul>
<ul style="list-style-type: none"><li>▪ No industrial decorative art</li></ul>	<ul style="list-style-type: none"><li>▪ A documented body of work</li></ul>
<ul style="list-style-type: none"><li>▪ No merchandising products</li></ul>	<ul style="list-style-type: none"><li>▪ Complete documentation and cataloging</li></ul>
<ul style="list-style-type: none"><li>▪ No purely functional musical instruments</li></ul>	<ul style="list-style-type: none"><li>▪ Signed and numbered originals</li></ul>
<ul style="list-style-type: none"><li>▪ Short-lived trend products</li></ul>	<ul style="list-style-type: none"><li>▪ Certificate of Authenticity</li></ul>
<ul style="list-style-type: none"><li>▪ Purely collectible memorabilia</li></ul>	<ul style="list-style-type: none"><li>▪ Public presentations and ongoing development of the body of work</li></ul>

**PAINTED SOUND** does not see itself as a product line, but rather as a growing artistic archive that brings together music, memory, and visual art.



## THE ARTIST : KLAUS KOTHER

From music to motorsports.

From fashion to art.

Klaus Kother is an artist, designer, musician, and entrepreneur. His work blends experiences from music, fashion, motorsports, international business, and visual design into a unique artistic language.

### THE FOUNDATION : FASHION AND DESIGN

- Founder and Creative Director of ROX Fashion
- Founder and Head Designer of TARA Couture
- Development of original collections blending rock 'n' roll aesthetics, craftsmanship, and luxury
- International distribution networks in Europe and Asia

### THE CONNECTION TO MUSIC



With Lenny Kravitz in stage wardrobe and one of 4 worldwide Dommenget Flying V's and a Mastercaster Zebra after the show

Guitars accompanied Klaus Kother for decades—as a musician, collector, designer, and later as project and store manager at MJ Guitars Munich, alongside Matthias Jabs of the Scorpions. Over the years, he forged connections and met with numerous internationally renowned musicians, technicians, and industry figures, including, among others :

- Richie Sambora (Bon Jovi)
- Lenny Kravitz
- Matthias Jabs (Scorpions)
- P!nk
- AC/DC Tour support staff
- as well as numerous other musicians, guitar makers, and industry representatives.



With Rick St. Pierre and Malcolm Young's Gretsch on ACDC stage Olympic Stadium Munich while Soundcheck

### THE ENTREPRENEURIAL FOUNDATION

In addition to his creative work, Kother spent more than three decades working in international sales, finance, and corporate structures.



- International experience in finance and investment
- Leadership roles in sales and business development
- Entrepreneurial projects in web development, real estate, and corporate investments
- establishment and development of multiple business models in Europe and Asia

## PAINTED SOUND

**PAINTED SOUND** emerged as a convergence of these different aspects of life. What began as an artistic exploration of individual instruments has evolved into a documented body of work comprising 25 completed pieces.

The works combine music history, personal memory, materiality, and visual narrative into a continuously growing artistic archive.

**PAINTED SOUND** is not a departure from the previous chapters of this life. It is their artistic continuation.

- THE WORK ARCHIVE
- 25 completed original works on iconic guitar shapes
- Several completed cycles and series
- Mixed media on historical and contemporary instruments
- Acrylic, collage, gold leaf, found objects, textures, and multi-layered surfaces
- Each work: unique, signed, numbered, and documented
- A continuously growing artistic archive



### WHY GUITARS?

Guitar are among the few objects that bring together cultural history, personal identity, and emotional memories.

They accompany generations, mark life stages, and carry stories far beyond their actual function as instruments.

- They transcend generations and cultural boundaries
- They embody personal identity and memory



- They connect music history with material culture
- They possess an emotional resonance that goes far beyond their practical utility

For **PAINTED SOUND**, guitars are not merely canvases.

They already carry meaning within them before the first coat of paint is applied.

**Each guitar includes :**



- Certificate of Authenticity (COA) – signed by the artist, notarized
- Serial number – for tracking the edition and verification upon resale
- Documented provenance – origin of the instrument, materials, date of creation
- High-resolution photograph – suitable for insurance and appraisal purposes
- Exhibition specifications – museum-quality presentation and transport guidelines

The documentation of each work adheres to professional collecting and archival standards and forms the basis for long-term traceability, provenance, and the preservation of the work.



## MARKET ENVIRONMENT AND COLLECTING TRENDS

or

## WHY THIS PROJECT IS RELEVANT TODAY

**PAINTED SOUND** was conceived independently of market analyses or investment theories.

At the same time, the project is evolving within an environment shaped by several long-term collecting and cultural trends.



### 1. THE IMPORTANCE OF ALTERNATIVE TANGIBLE ASSETS

- Art and collectibles have established themselves as a distinct asset class
- High-net-worth private investors are increasingly integrating alternative tangible assets into their portfolios
- Originality, documentation, and provenance are gaining in importance

### 2. CULTURAL MEMORY AS A MOTIVATION FOR COLLECTING

- Many collectors today do not acquire items solely based on financial expectations
- Personal identification, cultural memory, and emotional connection play an increasingly important role
- Music is one of the strongest cross-generational carriers of memory worldwide

### 3. THE RETURN OF THE PHYSICAL OBJECT

- After years of increasing digitization, there is a growing appreciation for tangible and unique

objects

- Craftsmanship, materiality, and authenticity are gaining in importance
- Original works with a traceable history and documented provenance are increasingly valued

**PAINTED SOUND** operates at the intersection of these developments, bringing together contemporary art with music history, materiality, and cultural memory.

## PHASE 1 – POSITIONING AND MARKET ENTRY

The funding is not intended for the development of the artistic work itself, but rather for the professional positioning and promotion of an existing and documented body of work.

Use of Funds	Amount	Purpose
Brand Identity & Communication	€ 10,000	Website development, catalogs, professional photography, PR, social media
Documentation & Archiving	€ 5,000	COA system, printed materials, artwork documentation, framing, presentation materials
Exhibitions & Engagement with Collectors	€ 10,000	Gallery contacts, trade shows, private viewings, transportation, presentations
Legal & Operations	€ 5,000	Corporate structure, contracts, insurance, day-to-day operations

### Body of Work



**PAINTED SOUND** is not a single series of guitars.

The project evolves as an ongoing artistic archive comprising various groups of works, cycles, and individual pieces.

#### The current body of work includes :

- 25 completed original works
- several completed thematic cycles of works
- an independent sculptural work
- additional guitars, groups of works, sculptures, and installation concepts in development
- documented catalog
- Artist Story
- COA system

#### Planned initial market positioning of selected works

- €5,000–8,000
- €10,000–15,000
- €20,000–30,000

### Goal

Establishment of a sustainable network of collectors and galleries for the long-term development of the body of work.

## Investor Structure: Revenue Sharing Instead of Equity Investment

This is not a traditional business.

It is a documented collection of contemporary artworks, whose commercial development is to be supported through professional marketing.

The following calculations are based on an illustrative scenario involving 25 completed works and an average selling price of €10,000 per work.

A total amount of €30,000 is earmarked for the first development and marketing phase of **PAINTED SOUND**.

Investment can be made through two defined investment models.

The following illustration serves solely to demonstrate possible investment structures and can be customized individually.

Investment Tier	Capital	Share of Net Proceeds	Sample Payout*
Gold Package	€20,000	15%	30.000 €
Silver Package	€10,000	7.5%	15.000 €

### Sample Revenue Breakdown Based on the Current Portfolio

Gross Revenue:  
€250,000

Marketing, Presentation, Exhibitions, Logistics, Administration:  
€50,000

Net Revenue:  
€200,000 Investor Group (22.5%)  
€45,000

Artist / Project development (77.5%):  
€155,000

Sample calculation based on the current portfolio of 25 completed works, an average target price structure, and full sales within 18 months. Actual results may vary and are not guaranteed.

## WHAT YOU ARE ACTUALLY SUPPORTING



This is NOT :

- X An equity investment (no dilution, no shares, no board positions)
- X A traditional loan (no guaranteed repayment, no guaranteed return)
- X A scalable business model with unlimited production

This IS :

- ✓ A stake in the economic development of an existing and documented art project
- ✓ Support for a body of work currently comprising 25 completed original pieces
- ✓ The opportunity to contribute to the further positioning and marketing of **PAINTED SOUND**
- ✓ Access to future developments of the project, exhibitions, and new series of works
- ✓ A connection to an artistic project at the intersection of music, cultural memory, and contemporary art

**PAINTED SOUND** combines guitars as vessels of cultural memory with contemporary art, creating a distinct, documented body of work.

## DEVELOPMENT PLAN 2026–2027

### CURRENT STATUS (JUNE 2026)

- ✓ 25 completed original works
- ✓ Documented catalog
- ✓ Artist story and project archive
- ✓ Professional website
- ✓ Certificate of Authenticity system
- ✓ Public presentations and ongoing work development

### SECOND HALF OF 2026

- Expansion of website, catalog, and communication materials
- Professional photography and documentation of additional works
- Establishment of contacts with galleries, curators, and private collectors
- Private presentations and collector discussions
- Expansion of public visibility through press, social media, and exhibitions

### 1st HALF OF 2027

- Initial strategic placements of selected works
- Expansion of the collector and gallery network
- Further development of existing series of works
- Documentation of new works and exhibition activities
- Exploration of further collaborations and presentation formats

### LONG-TERM DEVELOPMENT

- Continuous expansion of the work archive
- Development of new work cycles and object-based works
- Expansion into sculpture, installation, and site-specific works
- Establishment of a long-term history of collecting and exhibitions
- International positioning of PAINTED SOUND as an independent body of work at the intersection of music, memory, and contemporary art



## LONG-TERM DEVELOPMENT

**PAINTED SOUND** is not intended as a self-contained series of works, but rather as a long-term artistic archive.

As visibility increases, the history of the works is documented, and the collector base grows, various opportunities for development arise :

- Further development of existing series and the creation of new ones
- Stronger market positioning of future works based on documented demand and artistic development
- Collaboration with galleries, curators, and exhibition partners in Germany and abroad
- Public and institutional presentations
- Expansion of the concept of the work to include sculptures, installations, and site-specific works
- Collaborations in the fields of music, design, and automotive culture
- Development of additional publications, documentation, and archival formats

### POTENTIAL FOR EARLY SUPPORTERS

- Access to future work cycles and project developments
- Opportunity to participate in further project phases
- Long-term engagement with a growing body of artistic work
- Documented connection to an early stage of the project's development



**PAINTED SOUND** does not aim to build a company with unlimited production capacity.

The goal is to establish an independent artistic archive that connects music, memory, materiality, and contemporary art.

## WHY PAINTED SOUND STANDS OUT



### 1. A rare fusion of different worlds

**PAINTED SOUND** did not emerge from a traditional artistic background. The project brings together experiences from music, fashion, entrepreneurship, international distribution, the financial world, and guitar culture. It is precisely this unusual combination that gives the work its unique character.

### 2. Authentic connection to music and rock culture

For decades, Klaus Kother has moved in the circles of musicians, instrument makers, technicians, producers, and artists. The works are not created through outside observation, but from lived experience within this culture.

### 3. Documented and limited body of work

**PAINTED SOUND** currently comprises 25 completed original works as well as additional pieces in development. Each work is unique, documented, signed, and part of an ongoing archive. The limited nature of the collection stems not from marketing, but from the artisanal and artistic creative process.

### 4. The emotional power of the medium

Guitars are far more than musical instruments. They represent youth, identity, memory, freedom, and cultural belonging. Hardly any other object connects personal biography and collective memory in a comparable way.

### 5. Timeless cultural relevance

From Hendrix to the present day, the guitar has never lost its symbolic power. It connects generations, musical styles, and cultural movements. This universal significance forms the foundation of **PAINTED SOUND**.



## THE RISKS (AND WHY THEY ARE MANAGEABLE)

Risk 1: Market acceptance is developing more slowly than expected

Risk mitigation:

- Existing portfolio of 25 documented original works
- Flexible pricing strategy without compromising long-term positioning
- Overlap of multiple collector markets (art, music, design, automotive culture)
- Direct access to private collectors and networks outside traditional gallery structures

Risk 2: The sales period is extended

Risk mitigation:

- Very low ongoing fixed costs
- No dependence on high production capacity
- Physical inventory of works is retained and can be positioned for the long term
- Flexible marketing through private collectors, exhibitions, and direct contacts

Risk 3: Institutional recognition comes later than expected

Risk mitigation:

- Professional documentation and provenance of all works
- Expansion of exhibition and curatorial contacts
- The artist's long-standing presence in music, design, and corporate culture
- Independent positioning, unaffected by institutional validation

Risk 4: Strong association of the project with the artist's persona

Risk mitigation:

- The existing body of work has already been documented and archived
- The artist's development can be traced through catalogs, the artist's story, and documentation of the work
- The project already possesses an independent identity
- Long-term expansion of the archive

**PAINTED SOUND** is based on an existing collection of works, documented provenance, and a long-term artistic evolution. The project combines cultural substance with economic potential without being dependent on short-term market fluctuations.



## THE CLOSING ARGUMENT

**PAINTED SOUND** did not originate from a business plan.

The project grew out of a life steeped in music, guitars, design, entrepreneurship, and cultural experiences that have accumulated over decades.

Today, **PAINTED SOUND** comprises 25 completed original works, as well as additional pieces currently in development. Each work is documented, signed, and part of an ongoing artistic archive.

The central question is not:

“Will people pay for a painted guitar?”

The real question is:

“What value do objects possess that embody music, memory, identity, and personal history?”

Guitars are among the few cultural symbols that connect generations. They represent new beginnings, creativity, rebellion, freedom, and emotional memories.



**PAINTED SOUND** combines this cultural significance with contemporary art, creating a unique body of work.

Klaus Kother has spent decades gaining experience in music, fashion, entrepreneurship, and international business.

**PAINTED SOUND** is the culmination of this extraordinary life journey—not its starting point.

We are not building a guitar company.

We are building a cultural archive.


A body of work that connects music, memory, and contemporary art.

## CONTACT & NEXT STEPS

### Klaus Kother

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### Available Materials

- Executive Summary and project documentation
- Complete catalog featuring all documented works
- Artist Story and background material on the project
- Private presentations and viewings of the works by appointment
- Information on the legal structure of potential project participation

**PAINTED SOUND** does not view guitars merely as musical instruments.

They are cultural objects—carriers of memory, identity, and emotional history.

Each work is part of an ongoing archive that brings together music, materiality, and contemporary art.

Welcome to **PAINTED SOUND**.

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*This is not a solicitation of securities. This is a private placement limited to accredited investors and personal relationships. Past performance of comparable assets does not guarantee future results. All projections are estimates based on market research and subject to significant variance.*